

9<sup>th</sup> May 2015 - FOUNDATION DAY PRESS NOTE

India has great potential to grow in all fields and agriculture is no exception. Agriculture has the potential to double its growth rate and make India a global food producer with technology and information. Prime ministers soil health card scheme is the basis of the precision farming model which has the potential to double yields by using right inputs at the right time. While doubling yields we should not forget to conserve fertility of soils by using organic inputs and biofertilizers. Ms Sandeepa Kanitkar Chairperson and Managing Director of Kan biosys Pvt Ltd Pune was speaking on occasion of 10<sup>th</sup> Foundation Day. She further added that we cannot compromise health due to chemical residues in food and Kan biosys stands for reducing the burden by promoting biopesticides.

Kan biosys celebrated its 10th Foundation day on 9th May 2015 at Sumant Moolgaonkar Auditorium MCCIA Pune. The Chairperson Ms Sandeepa Kanitkar thanked her team of 125 people and assembled guests – suppliers, dealers, farmers, officials from Department of agriculture who have contributed to the success of Kan biosys. Ms Kanitkar explained about the journey of Kan biosys from 2005. Starting from a patent to produce liquid biofertilizers Kan biosys with a team of over 120 has over 10 years launched over 20 products for sustainable agriculture. Flagship products like Taba and Vitormone for bionutrition and Milastin, Sudo for bioprotection are being used in grapes, pomegranate, soybean, cotton on over 1 lac acres. Company has a network of more than 2000 dealers. With organic certification in 5 countries, FCO and CIB registration, Kan biosys, within 5 years, is all set to expand its operations pan-India and in 15 countries. Kan biosys has the right mix of technology and people to realize the dream. The company is also working on precision agriculture with the dealers and other companies to provide soil test based fertilizer recommendation for increasing yields and minimizing costs of farmers.

On the occasion of the 10<sup>th</sup> Foundation day Ms Kanitkar explained that every year all Kan biosys employees will plant one sapling per person in joint collaboration with selected schools in Maharashtra. Around 50 soil testing kits will be distributed in high schools. “Catch them young scheme” aims at nurturing young minds with the benefits of conserving soils and getting high yields without comprising the soil health.

Eminent speakers in the field of toxicology Dr Sarita Bhalla [CIB-Delhi], marketing [Dr R N Sandhikar], research [Dr S D Sawant, Dr Indu Sawant Dr Gadre], government [ Dr S P Raut] addressed the gathering.

Dr Bhalla explained the role of Central Insecticides Board in promoting lesser toxic products like biopesticides. She also reiterated that government is considering fast track registration and making testing at GLP laboratories compulsory for being on par with developed countries.

Dr Sandhikar explained about how Syngenta is working for improving yields with its good growth program.

Dr S D Sawant explained about various varieties which are being developed by NRCG Pune.

Dr Indu Sawant explained about the role of pesticide degradation by various soil microbes. Dr Gadre enlightened the audience with role of microbes in various fields.

Dr Raut addressed the role of state government in organic farming in Maharashtra.

***Kan biosys Pvt. Ltd.***

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High level officials from Kan biosys Mr Mahesh Apte, Dr Medha Kulkarni, Dr Raut, Aditya Borawke, Dr Gauri Bapat, Laxmikant Deshmukh, Santosh Killedar, Nitin Panse participated and addressed the audience on path to make Kan biosys global company.

Kan biosys is a specialized agri-biotech company working in the field of plant nutrition and pest management. With a vision to be pan India and then global Kan biosys is committed to bring full plant potential to life by microbial inputs and precision agriculture..

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